Head of the Lakes
UNITED WAY

CORPORATE PARTNERSHIP OPPORTUNITIES

1 EMPLOYEE WORKPLACE CAMPAIGN

Give your employees the chance to engage with their community by hosting a workplace giving campaign. Share information about needs in the community with employees and offer the opportunity to donate through payroll deductions or one-time donations.

2 ORGANIZATION GIFT

Contribute a monetary gift at the corporate or organizational level.

3 SPECIAL EVENTS HELD ON BEHALF OF HLUW

Organize a special event with proceeds benefiting Head of the Lakes United Way (HLUW), such as a golf tournament or bingo. On a smaller scale, hold internal workplace events such as silent auctions, bowling events, potlucks, round-ups, fishing tournaments, etc.

4 SPONSORSHIPS & IN-KIND DONATIONS

Maximize the visibility of your partnership with HLUW and capitalize on marketing opportunities by sponsoring the 2026 campaign year, or provide an in-kind donation of a product or service.

5 VOLUNTEER

Take part in group volunteer opportunities with HLUW such as Day(s) of Caring or an on-site kit-building project at your workplace. Currently, HLUW is looking for groups to help complete hygiene kits to distribute locally.

For ideas, visit: ***hlunitedway.org/volunteer***

6 ALICE PRESENTATIONS

HLUW offers presentations and interactive experiences to help the community better understand the daily challenges faced by ALICE households. ALICE stands for Asset Limited, Income Constrained, Employed. These tools are designed to build empathy, spark conversation, and inspire action toward lasting solutions.

BENEFITS OF CORPORATE PARTNERSHIPS

ASSOCIATION WITH THE UNITED WAY BRAND

Association with Head of the Lakes United Way provides recognition on a local level through our 100+ year history in the region. It also provides association with the wider United Way brand, one of the world's most recognized philanthropic organizations.

BRAND RECOGNITION

We share your brand through our social media platforms, large check presentations, and our annual Celebration Luncheon.

RECEIVE RECOGNITION FOR EMPLOYEE GIVING

In addition to the contributions you give through corporate gifts, all employee giving is included in your organization's fundraising total.

BOOST WORKPLACE GOODWILL

Your partnership shows your employees that you care about our community by providing an opportunity to give with easy options like automatic payroll deduction and organization events

HELP YOUR COMMUNITY!

Our vision is to improve the health, education, and financial stability of EVERY person in EVERY community we serve. When you give, partner, or volunteer you and your workplace help us in this effort.

Contact Erin Grabinger to find out more:
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Or visit out website: hlunitedway.org/get-involved

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