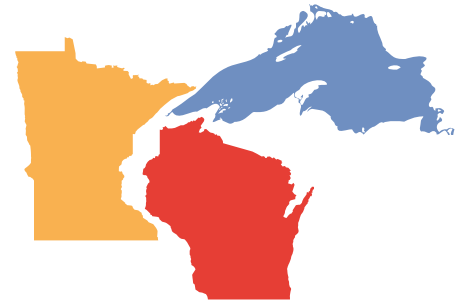


1

WORKPLACE FUNDRAISING CAMPAIGNS

Workplace campaigns allow Head of the Lakes United Way (HLUW) staff to share information with your team and provides them with an easy, affordable way to *give where you live* through payroll deduction or a one-time gift.



2

ORGANIZATIONAL GIFTS

Contribute a gift at the corporate or organizational level.

5

SPONSORSHIPS

Maximize the visibility of your partnership with HLUW and capitalize on marketing opportunities by sponsoring an event.

3

SPECIAL EVENTS

Organize special events to raise money for HLUW such as golf tournaments or meat raffles. On a smaller scale, hold internal workplace events such as auction, bowling event, or potlucks.

6

IN-KIND DONATIONS

Make a gift of a product or service to an upcoming HLUW event.

4

VOLUNTEER

Engage employees by offering opportunities to volunteer as a group at Day of Caring events in June and December, or at other events throughout the year. Find an opportunity that works best for your group through our Volunteer Center.

Learn more on our website: hlunitedway.org/get-involved