

BENEFITS OF A CORPORATE PARTNERSHIP



Head of the Lakes
United Way

»»» BRAND RECOGNITION

We share your brand through our social media platforms, large check presentations, and our annual Celebration Luncheon.

»»» ASSOCIATION WITH OUR BRAND

Association with Head of the Lakes United Way provides additional recognition on a local level through our 100+ year history in the region. It also provides association with the wider United Way brand, one of the world's most recognized philanthropic organizations.

»»» YOUR ORGANIZATION GETS RECOGNITION FOR EMPLOYEE GIVING

In addition to the contributions you give through corporate gifts, all employee giving is included in your organization's fundraising total.

»»» GOODWILL WITH EMPLOYEES

Your partnership shows your employees that you care about our community by providing an opportunity to give with easy options like automatic payroll deduction.

»»» HELP YOUR COMMUNITY

Our vision is to improve the health, education, and financial stability of EVERY person in EVERY community we serve. When you give, partner, or volunteer, your workplace helps us in this effort.

Learn more on our website: hlunitedway.org/get-involved

