

2024-2025
HEAD OF THE LAKES UNITED WAY
COMMUNITY INVESTMENT PROCESS



THANK YOU FOR YOUR INTEREST IN

Improving the health, education, and financial stability of EVERY person in EVERY community we serve.



Head of the Lakes
United Way

GROW WITH US



(218) 726-4770 | www.hlunitedway.org

Impact Areas

Health

By making it easier for individuals to access substance abuse programs, receive quality health care and access nutritious foods, we're striving to help everyone get—and stay—healthy.

Education

We're striving to shift the odds so tomorrow's leaders can build a better foundation today. With an approach to education that spans from cradle to career, we're ensuring every child gets a strong start in life, teenagers have the tools to learn and grow, and young adults thrive in the job market.

Financial Stability

We're striving to put every person, in every community, on a path toward financial empowerment. That starts with access to housing, job training, credit counseling and money management programs.

About Our Community Investment Process

Head of the Lakes United Way (HLUW) will be accepting applications for the 2024/25 2-yr funding cycle in fall of 2024. This application review will determine your program allocation for the first year. In the second year of the funding cycle, no application is necessary as your allocation will typically be based on the first year allocation with adjustments made according to the fundraising campaign results. In the second year of funding, you will be asked to submit a report to monitor financial stewardship and to help us tell the story of your impact. HLUW will be accepting applications that align with our core community impact areas of: Health, Education and Financial Stability

Basic Eligibility Requirements

Agency location within the HLUW's Geographic Service Area:

- Ashland and Bayfield Counties of Wisconsin
- Greater Duluth Area of Minnesota (cities of Hermantown and Proctor)
- Lake and Cook Counties of Minnesota
- Superior-Douglas County of Wisconsin

- At least .5FTE paid staff located in HLUW's service area (as defined above)
- Inclusion of at least one Board member residing in HLUW's service area (as defined above)
- IRS tax-exempt designation of 501(c)(3)
- Agency mission is consistent with HLUW funding priority (Health, Education and Financial Stability)

FOR MORE INFORMATION:

Contact Liz Pawlik, Community Impact Director at epawlik@hlunitedway.org | 218-726-4889



August 15, 2024

Applications are available

Ashland County
Bayfield County
Greater Duluth
Lake County
Cook County
Superior-Douglas County

Applications are due
October 15, 2024



November and December 2024

Applications go through initial financial review

Community Investment Panelists review applications individually

Grantees invited for presentations



January and February 2025

Community Investment Panelists review applications collectively as a group

Panels hear program presentations



March and April 2025

Panelist provide funding recommendations and allocation amounts are approved by HLUW Board of Directors



May 2025

Grantees notified and contracts are sent



June and July 2025

Grant payments begin