



Head of the Lakes United Way Board Member Expectations

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Head of the Lakes
United Way

EXPECTATIONS OF THE BOARD AS A WHOLE

HLUW's mission is to strengthen our communities by uniting people and resources.

As the highest leadership body of the organization and to satisfy its fiduciary duties, the board is responsible for:

- Determining the mission and purposes of HLUW
- Selecting and evaluating the performance of the President
- Strategic and organizational planning
- Ensuring strong fiduciary oversight and financial management
- Fundraising and resource development
- Approving and monitoring HLUW's programs and services
- Enhancing HLUW's public image

EXPECTATIONS OF INDIVIDUAL BOARD MEMBERS

HLUW's board members commit 2-3 hours per month and are responsible for:

- Knowing the HLUW's mission, policies, programs, and needs
- Committing to regular attendance and active participation at board meetings
- Serving as active HLUW advocates and fully engage in identifying and securing the financial resources and partnerships necessary for HLUW
- Leveraging connections, networks, and resources that can benefit the organization's fundraising and reputational standing
- Giving a meaningful personal financial donation

BOARD MEMBERS ARE ALSO EXPECTED TO

- Agree and follow HLUW's bylaws, policies, and board resolutions
- Sign an annual conflict-of-interest disclosure and update it during the year if necessary, as well as disclose potential conflicts before meetings and actual conflicts during meetings
- Maintain confidentiality about all internal matters of HLUW

Head of the Lakes United Way's mission is to strengthen our communities by uniting people and resources. HLUW proudly serves Ashland-Bayfield Counties, Greater Duluth, Lake and Cook Counties and Superior-Douglas County, striving to improve the health, education, and financial stability of EVERY person in EVERY community served.