Head of the Lakes United Way’s (HLUW) mission is to strengthen our community by uniting people and resources.

For 100 years, we’ve strived to live up to our mission by organizing volunteers, fundraising, and connecting people to the resources they need.

**WHO WE ARE**

**GIVE WHERE YOU LIVE**

**OUR FOCUS AREAS**

- Access to Health
- Education
- Financial Stability

**GREAT THINGS HAPPEN WHEN WE LIVE UNITED**

Through our community-driven grant process, we provide funding for nearly 50 community partners.

By working together with our community partners, volunteers, and donors like you, we can create a greater impact in our local communities.

**WORKPLACE CAMPAIGNS**

Each year hundreds of local workplaces and thousands of individual donors participate in our community giving campaign. The more support we can get, the more support we can give to our community. Will you join us?

- **$1,213,714**
  - The average amount allocated and used to create change in our local communities annually.

**HOW TO GIVE**

- Payroll deduction
- One time gift
- Reoccurring donation
- Join our Round Up program
- Organize a special event on behalf of HLUW

Learn more on our website www.hlunitedway.org/donate

- **$701**
  - Youth served through community and out-of-school programs.

- **1,373**
  - Families received housing guidance and assistance that stopped foreclosure and evictions.

- **1,356**
  - Community members connected to volunteer opportunities with local non-profits through the Volunteer Center.

- **3,912**
  - Uninsured and underinsured individuals received counseling services

- **7,043**
  - Basic necessities items were given out as well as 500 showers throughout our communities.

**GIVE. ADVOCATE. VOLUNTEER.**

** WHY OUR COMMUNITY GIVES**

“We are beyond proud to support the Head of the Lakes United Way in its endeavor to strengthen the health and well-being of our neighbors because we share a common goal: to build strong communities.”

-Chad Ronchetti
Director of Project Planning & Development
Kraus-Anderson

*The accountability the HLUW provides not only to the individual donor that their money is protected but also when other philanthropic organizations view your entity and notice you receive United Way Funding, it comes with credibility that the organization has been vetted for mission work.*

-Russ Salgy | Valley Youth Center

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The average amount allocated and used to create change in our local communities annually.

*number allocated based on a five year average*
WE HAVE ONE LIFE
TO LIVE BETTER, WE MUST LIVE UNITED

OUR THREE COMMUNITY PROGRAMS

2-1-1
United Way 2-1-1 is a FREE service offered 24/7 to anyone seeking information and referrals regarding local resources.

AFL-CIO COMMUNITY SERVICES
Community Services is a partnership between HLUW and organized labor that supports working families and strengthens our communities.

The HLUW Volunteer Center serves as a “one stop shop” for individuals and groups looking for a volunteer opportunity in our local communities.

WHEN YOU GIVE LOCAL, IT STAYS LOCAL

Ashland-Bayfield Greater Duluth Area The North Shore Superior-Douglas

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GROW WITH US

Head of the Lakes United Way
424 W Superior St STE 402, Duluth, MN 55802
(218) 726-4770 | www.hlunitedway.org