

GIVE WHERE YOU LIVE



Head of the Lakes
United Way

WHO WE ARE

Head of the Lakes United Way's (HLUW) mission is to strengthen our community by uniting people and resources.

For 100 years, we've strived to live up to our mission by organizing volunteers, fundraising, and connecting people to the resources they need.

GREAT THINGS HAPPEN WHEN WE LIVE UNITED

Through our community-driven grant process, we provide funding for nearly 50 community partners.

By working together with our community partners, volunteers, and donors like you, we can create a greater impact in our local communities.

HOW TO GIVE

- Payroll deduction
- One time gift
- Reoccurring donation
- Join our Round Up program
- Organize a special event on behalf of HLUW

Learn more on our website
www.hluw.org/donate



WORKPLACE CAMPAIGNS

Each year hundreds of local workplaces and thousands of individual donors participate in our community giving campaign. The more support we can get, the more support we can give to our community. Will you join us?

\$1,213,714

The average amount allocated and used to create change in our local communities annually.



**number allocated based on a five year average*

GIVE. ADVOCATE. VOLUNTEER.



3,912

Uninsured and underinsured individuals received counseling services



701

Youth served through community and out-of-school programs.



7,043

Basic necessities items were given out as well as 500 showers throughout our communities.



1,373

Families received housing guidance and assistance that stopped foreclosure and evictions.

WHY OUR COMMUNITY GIVES

"We are beyond proud to support the Head of the Lakes United Way in its endeavor to strengthen the health and well-being of our neighbors because we share a common goal: to build strong communities."

-Chad Ronchetti
Director of Project Planning & Development
Kraus-Anderson

"The accountability the HLUW provides not only to the individual donor that their money is protected but also when other philanthropic organizations view your entity and notice you receive United Way Funding, it comes with credibility that the organization has been vetted for mission work."

-Russ Salgy | Valley Youth Center



1,356

Community members connected to volunteer opportunities with local non-profits through the Volunteer Center.

OUR FOCUS AREAS



Access to Health



Education



Financial Stability



HEAD OF THE LAKES UNITED WAY



VISION STATEMENT

STRIVING TO IMPROVE THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN EVERY COMMUNITY WE SERVE.

OUR THREE COMMUNITY PROGRAMS

2-1-1

Get Connected. Get Help.™

United Way 2-1-1 is a FREE service offered 24/7 to anyone seeking information and referrals regarding local resources.

Community Services is a partnership between HLUW and organized labor that supports working families and strengthens our communities.

AFL-CIO
COMMUNITY SERVICES



HEAD OF THE LAKES UNITED WAY
VOLUNTEER CENTER

The HLUW Volunteer Center serves as a "one stop shop" for individuals and groups looking for a volunteer opportunity in our local communities.

WHEN YOU GIVE LOCAL, IT STAYS LOCAL



Ashland-Bayfield



Greater Duluth Area



The North Shore



Superior-Douglas

WE HAVE ONE LIFE

TO LIVE BETTER, WE MUST LIVE UNITED



Head of the Lakes
United Way

GROW WITH US



424 W Superior St STE 402, Duluth, MN 55802
(218) 726-4770 | www.hlunitedway.org