

GREAT THINGS HAPPEN WHEN WE LIVE UNITED®

2020-21 LIVE UNITED Celebration

LIVE UNITED®

Head of the Lakes
United Way



GEOGRAPHIC REGIONS IN HEAD OF THE LAKES UNITED WAY'S SERVICE AREA



Head of the Lakes United Way's service area encompasses the geographical boundaries of Greater Duluth (Duluth, Hermantown, Proctor, Rice Lake, and the townships of Duluth, Solway, Grand Lake, Fredenberg, Gnesen, Normanna, Canosia, Lakewood, and Midway) as well as the North Shore of Minnesota (Lake and Cook counties).

In 2015, as the result of a merger between the United Ways of Superior-Douglas County and Greater Duluth, the area expanded to include Superior-Douglas County as well as Ashland and Bayfield counties.

Our service area is great. Our reach is greater.

THANK YOU SPONSORS



Duluth AFL-CIO Central Labor Body

BMO Harris | maurices | Marshall School

Citon Computer Corp | Hallett Dock | MPECU | Whole Foods Co-op

Our sincere gratitude to the businesses and organizations that support us.

LIVE UNITED®



Dear Friends,

On behalf of Head of the Lakes United Way, it is my pleasure to celebrate our 2020-2021 partners through this LIVE UNITED Celebration Booklet. Your continuing support is greatly appreciated every year and has been particularly vital throughout the difficult months of the Covid-19 pandemic. While I am looking forward to celebrating in person again in 2022, I'm proud to share this year's celebration with you digitally.

Our mission at Head of the Lakes United Way (HLUW) is simple – uniting caring people and mobilizing resources to empower individuals and strengthen communities. Throughout our nearly 100-year history, the primary resources mobilized for our region have been financial. HLUW continues to engage our whole communities in fundraising, to provide donors the opportunity to invest in community change and to fund health and human services programs that improve people's lives. Importantly, the vast majority of this engagement and fundraising comes through the essential, strong partnership between HLUW and local businesses – for-profit, governmental, and non-profit – like yours. You employ us, our families, friends, and neighbors. You and your employees donate massive amounts of time and money to ensure basic needs are met. You even partnered with United Way decades ago to create a powerful fundraising engine – automatic payroll deduction.

Simply put, HLUW would not exist without the generosity, innovative spirit and committed friendship of local businesses and workers. Thank you for all the good work you do. You are the United Way! And I could not be prouder to work alongside you in this important venture.

To all organizers, partners, donors, their families, friends, and colleagues, thank you. We are looking forward to spending time with you during our 2021-2022 campaign as we celebrate 100 years of United Way in the Head of the Lakes region!

Gratefully yours,

A handwritten signature in black ink, appearing to read 'Matt Hunter', with a stylized, flowing script.

Matt Hunter
President, Head of the Lakes United Way

Every effort was made to ensure the accuracy of names and organizations listed in this publication. We sincerely apologize for any errors or omissions. If you notice an error, please contact us to update your information. We appreciate you and want to list all recognitions correctly.

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HEAD OF THE LAKES UNITED WAY PROGRAMS AND INITIATIVES



United Way 2-1-1 Information and Referral Service:

United Way 2-1-1 is an easy-to-remember, three-digit number that families and individuals in Minnesota can call to obtain free and confidential information on health and human services. 2-1-1 call centers are staffed 24/7 by trained Community Resource Specialists who quickly assess needs and refer callers to the help that they seek.

2-1-1 offers information on a broad range of services, including:

- Food and housing support
- Medical and dental clinics
- Mental health and substance abuse resources
- Job training opportunities
- Legal assistance
- Household items
- Youth programs
- And much more!



United Way Community Giving Campaign:

Each year, more than 500 local workplaces and thousands of individual donors participate in United Way's Community Giving Campaign. This campaign supports local health and human service programs that create real, lasting change for individuals and families in our region.



United Way Community Services:

Community Services is a partnership between organized Labor and United Way that supports working families and strengthens our community.



United Way Volunteer Center:

The United Way Volunteer Center serves as a "one-stop-shop" for volunteer opportunities in the area. Visit www.volunteerhluw.org to learn more.

COVID Response Fund:

Head of the Lakes United Way is deeply concerned about the impacts of COVID-19 on the Northland. Collaborating with Duluth Superior Area Community Foundation, Lloyd K. Johnson Foundation, Northland Foundation, and Ordean Foundation, they have been working to deploy resources to non-profit organizations at the frontlines of the coronavirus outbreak throughout Northeast MN and Northwest WI. Over \$1 Million dollars has been raised.

2020-21 PARTNER AGENCIES

ASHLAND-BAYFIELD

New Day Shelter

The BRICK Ministries, Inc

GREATER DULUTH

American Indian Community Housing
Organization - AICHO

American Red Cross serving Northern
MN and Douglas County WI

Arc Northland

Boys & Girls Clubs of the Northland

Center City Housing Corp.

Children's Dental Services

CHUM

Community Action Duluth

Courage Kenny Rehabilitation
InstituteNorthland

Damiano Center

Duluth Area Family YMCA

Duluth Community Schools
Collaborative

Girl Scouts of MN & WI Lakes and Pines

Goodwill Industries Vocational
Enterprises, Inc.

Human Development Center

Just Kids Dental

Lake Superior Community Health Center

Legal Aid Service of NE MN

Life House

Lutheran Social Service

Men As Peacemakers

Mentor North

Positive Energy Outdoors

Safe Haven Shelter and Resource
Center

Second Harvest Northern Lakes
Food Bank

SOAR Career Solutions

The Hills Youth and Family Services

Valley Youth Centers of Duluth

YWCA of Duluth

NORTH SHORE

Care Partners of Cook County

Community Partners

Just Kids Dental

North Shore Area Partners

North Shore Collaborative

North Shore Horizons

Two Harbors Area Food Shelf

2020-21 PARTNER AGENCIES

SUPERIOR-DOUGLAS COUNTY

American Red Cross serving Northern
MN & Douglas Cty WI

Boys & Girls Clubs of the Northland

Center Against Sexual and Domestic
Abuse, Inc – CASDA

Harbor House Crisis Shelters – HHCS

Health Care Clinic

Just Kids Dental

Lake Superior Community Health
Center

Lutheran Social Services of WI &
Upper MI

Mentor North

School District of Superior

Superior Douglas County Family
YMCA

Superior Vocations Center Inc.



RECOGNITION

Every dollar you give to United Way creates opportunities and inspires hope for a better tomorrow. Your generosity supports the foundation of our community through the work of local programs that impact people’s lives in a real and meaningful way. Your gift to United Way impacts all of us who live and work in our region.

BEST IN SHOW

TOTAL DOLLARS RAISED

LARGE ORGANIZATION (101+ Employees)

- 1 CN - Canadian National Railway Company
- 2 Enbridge, Inc.
- 3 Essentia Health
- 4 Husky Energy
- 5 Minnesota Power Retirees
- 6 Minnesota Power, An ALLETE Company
- 7 Northshore Mining
- 8 Superior Water Light & Power Company
- 9 United Parcel Service
- 10 Xcel Energy Corporation

BEST IN SHOW (CONT.)

MEDIUM ORGANIZATION (26-100 Employees)

- 1 Consolidated Communications
- 2 Duluth Media Group
- 3 Fryberger Buchanan Smith & Frederick, PA
- 4 Hanft Fride, a Professional Association
- 5 IBM Employees & Retirees
- 6 KBJR 6/CBS 3
- 7 Midwest Energy Resources Company
- 8 US Bank
- 9 WesternBank
- 10 Wilson McShane Corporation

SMALL ORGANIZATION (2-25 Employees)

- 1 Barr Engineering Company
- 2 Bellisio Foods Inc.
- 3 Compass Minerals
- 4 Duluth Seaway Port Authority
- 5 General Mills
- 6 Hailey Sault
- 7 Hartel's Disposal LLC
- 8 Mars Supply
- 9 Minnesota Power Employees Credit Union
- 10 Valley Youth Centers

LIVE UNITED AWARD

The challenges of the past 18+ months called for a deviation from tradition in regard to our LIVE UNITED Award. This year's LIVE UNITED Award recipient is not a single person.

This year, we present the LIVE UNITED Award to the Essential Workers of our communities. Your selflessness, dedication and perseverance supported our communities through unprecedented times.

You risked your lives, incurred illness, and suffered trauma or injury. Some of your peers lost their lives.

Without your dedication, crucial services would have failed to function. We are profoundly grateful to every single essential worker who ensured our communities could continue to operate.

The essential services mentioned include but are not limited to: healthcare, police, fire, paramedics, military, childcare, nonprofits, social services, community services, food production and distribution, agriculture, postal and delivery services, education, security, transit, financial services, hospitality, commerce, manufacturing, construction, maintenance and repair, waste management, sanitation services, energy, water, wastewater, critical retail, critical trades.

Whether you were working in one of the industries listed, a caretaker, a makeshift teacher, or simply made choices to keep your community safe – we thank you.

Without your dedication, crucial services would have failed to function. We are profoundly grateful to every single essential worker who ensured our communities could continue to operate.

Thank You Essential Workers



IN MEMORIAM



**ANDY
LISAK**

Long time United Way of Superior-Douglas County Board Member – passed away December 21, 2020. Andy loved his community and spent much of his free time volunteering and serving on various boards in the Twin Ports.

He had the ability to talk and connect with anyone, and always made you feel valuable regardless of who you were. Andy always found the positive in everything, including his battle with cancer. We are extremely grateful to have known Andy and for his service to the United Way.

IN MEMORIAM



**GILBERT
HARRIES**

Gilbert “Gil” Harries passed away January 1, 2021. Gil was involved with United Way for nearly half a century, serving on the Board, committees and as past Board Chair. Gil also oversaw the United Way Trust up until his final days. Gil’s longstanding involvement with United Way was emblematic of his commitment to the community he grew up and worked in as he was also involved in numerous other community service organizations and foundations. This commitment is all the more impressive when considering Gil’s notable accomplishments and career as an attorney at Hanft Fride and his active role as a father and family man. Somehow Gil always had time to meet the needs of his family, profession and the community. His energy, leadership and wisdom will be missed.

ANNUAL GIVING

The Lake Superior Leadership Society offers its members, as individual or combined donors, the following levels of annual giving options.

Tocqueville	\$10,000 and above
Innovator	\$5,000 - 9,999
Visionary	\$3,500 - 4,999
Pacesetter	\$2,000 - 3,499
Friend	\$1,000 - 1,999

Those cited in the following pages have demonstrated their leadership by stepping forward as members of the Lake Superior Leadership Society.

Head of the Lakes United Way looks to you for your leadership, support, and generosity to help make our community a better place to live and work. Thank you.

TOCQUEVILLE

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Don and Patricia Monaco	Steve and Cindy Grindy
Karen and Royal Alworth	Dr. Thomas E. Kunze
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FOR CREATING OPPORTUNITIES &
INSPIRING HOPE
FOR A BETTER TOMORROW.
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

THANK YOU
FOR LIVING UNITED

LIVE UNITED®

Head of the Lakes United Way fights for the basic needs, education, financial stability, and health of EVERY person in EVERY community we serve.
We have one life. To live better, we must LIVE UNITED.



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hlunitedway.org/donate

**Head of the Lakes
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