

WRAPPING UP THE CAMPAIGN

7.3 Saying THANK YOU

After the conclusion of the campaign, it is very important to thank all of the employees who helped make your campaign a success. People want to feel appreciated when they have done something positive. Here are some suggested ways to thank your participating co-workers.

United Way Merchandise

Give t-shirts, pens or note pads with the United Way logo on them. Create your own or order items from United Way online store at UnitedWaystore.org.

Live United Luncheon

Purchase tickets for your staff to attend HLUW's annual celebration luncheon held every spring highlighting the impact of United Way in the community.

Scooping Up Success

An ice cream social is a great way to celebrate a successful campaign. Have the management team scoop up the ice cream and personally thank each employee.

Waffle/Pancake Breakfast

Have management serve up breakfast for everyone who contributed.

Barbecue or Pizza Party

Invite employees to a company-wide lunch. Have executives cook or serve.

LIVE UNITED Balloons or Flowers

Surprise each contributor on the last day of the campaign. Place a balloon or flower at each donor's desk.

LIVE UNITED Thank You Sack Lunch

Order LIVE UNITED sack lunches for every contributor. Include a thank you note from your CEO or include thank you drawings or letters from children served by a United Way member nonprofit organization.

Candy Gram

Distribute candy bars to each participant with a thank you message attached.

Chip in for United Way

Place chocolate chip cookies on every contributor's desk with a note thanking each one for chipping in for United Way.