

## SPECIAL EVENTS & IDEAS

### 6.7 HLUW Awards and Recognition Opportunities

Your organization's support of the annual United Way community giving campaign is critical to our joined success and your investment produces positive community results.

To recognize our supporters, we have established several recognition opportunities. Please consider striving for one of these awards as part of your overall workplace campaign effort. Awards are presented each year at our annual LIVE UNITED Luncheon in May.

**Best in Show:** Top 10 Recognition for Total Dollars Raised

- Large Organization – (101+Employees)
- Medium Organization – (26-100 Employees)
- Small Organization – (2-25 Employees)

**Best in Fundraising:** Top 10 Recognition for largest INCREASE in Total Dollars Raised

- Large Organization – (101+Employees)
- Medium Organization – (26-100 Employees)
- Small Organization – (2-25 Employees)

**Best in Employee Participation:** Recognition for all organizations with 75% or greater employee participation

**Best in Engagement:** Recognition for all organizations engaging with United Way in four (4) or more areas:

- Employee Workplace Campaign
- Organizational (Corporate) Gift
- Special Events (Held on behalf of HLUW)
- Sponsorship (Monetary or In-Kind)
- Leadership Giving
- Volunteer



Left: HLUW Board members Cindy Theien and Dr. Lisa Erwin present the LIVE UNITED award to Barb Lucia. Right: Breanne Marie and the Front Porch Sinners are introduced by Matt Hunter, HLUW President, at the 2017 LIVE UNITED Luncheon.