

# LIVE UNITED

## ENDORSEMENT LETTERS

### 5.4 Thank You Letter

**Below are two sample thank you letters to acknowledge your campaign supporters in the workplace. Be sure to put the letter on your company letterhead and personalize it whenever possible for greatest impact.**

#### Thank You - Sample 1

Dear (Name):

Congratulations! Your investment to United Way helped all of us at (Company Name) to improve people's lives by uniting caring people and mobilizing resources to empower individuals and strengthen communities.

Your dollars stay local and help our neighbors, friends, family, and co-workers. We envision our community as a place where all thrive. United Way is reaching their goals and accelerating solutions in the following impact areas:

- Basic Needs
- Education
- Health
- Income

Sincerely,

(CEO or ECC)

#### Thank You - Sample 2

Dear (Name):

Thanks to you, (Company)'s 2017-18 United Way Campaign was an overwhelming success and we achieved our goal of (dollar amount)!

Our community is stronger because of our investment in United Way. We are improving people's lives by uniting caring people and mobilize resources to empower individuals and strengthen communities.

Your dollars stay local and help our neighbors, friends, family, and co-workers. United Way is reaching their goals and accelerating solutions because of us.

Your efforts created incredible enthusiasm for the campaign and ensured our success. Thank you for LIVING UNITED.

Sincerely,

(CEO or ECC)