

ENDORSEMENT LETTERS

5.3 Union Campaign Endorsement - Local (Sample)



AFFILIATED WITH THE NORTH EAST AREA LABOR COUNCIL

Duluth AFL-CIO Central Labor Body

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July 21, 2017

RE: 2017 Minnesota United Way Campaign Endorsement

Dear Union Brothers and Sisters,

Minnesota's unions have been strong and loyal supporter of the annual United Way Campaign. This year marks a new beginning for our over 75 year partnership with United Way on both the national and local levels. Over the past year, AFL-CIO and United Way leaders across the country engaged in conversations about how we can strengthen our relationship and work more closely with community partners to address the root causes of social and economic inequality.

When we support United Way, we're also supporting the work of the AFL-CIO Community Services liaisons across Minnesota. These liaisons work with the United Way and other community partners provide support to union members and families experiencing hardship.

As a board member to the Head of the Lakes United Way, I see where the resources that are donated to our local United Way are used. We have tremendous volunteers and committed staff members who are dedicated to helping our families and workers who may be in need of assistance. Partnerships with organizations such as the United Way really do make a difference in people's lives.

Head of the Lakes United Way's service area encompasses the geographic boundaries of Greater Duluth (Duluth, Hermantown, Proctor, Rice Lake, and the townships of Duluth, Solway, Grand Lake, Fredenberg, Gnesen, Normanna, Canosia, Lakewood, and Midway) as well as the North Shore of Minnesota including Lake and Cook Counties. In 2015, as a result of a merger between the United Ways of Superior-Douglas Country and Greater Duluth, the area expanded to include Superior-Douglas County as well as Ashland and Bayfield counties.

I ask that you join me and support the 2017 United Way campaign. When we all lend a helping hand we are able to lift up many.

In Solidarity,

Beth McCuskey

President Duluth Central Labor Body