

# LIVE UNITED

## INTRODUCTION TO HEAD OF THE LAKES UNITED WAY

### 1.1 Head of the Lakes United Way – Overview, Mission & Vision

#### OUR MISSION & VISION

HLUW's mission is to unite caring people and mobilize resources to empower individuals and strengthen communities. We strive to be the recognized leader in engaging and equipping our communities to eliminate the greatest challenges we face.

#### What We Do

To make a significant impact, we do the following:

- Efficiently raise and allocate funds to support strong programs at member nonprofit organizations that provide needed services throughout the region.
- Offer individuals and local businesses an easy and meaningful way to support those causes of greatest interest through workplace campaigns and other giving opportunities.
- Convene community leaders and volunteers to identify and address critical, unmet needs through focused grants, collaborations and other initiatives that impact the community.

#### Our Programs and Initiatives

**United Way 2-1-1:** United Way 2-1-1 provides information on and referrals to community, health, and social services. A 24-hour, state-wide service, you can reach United Way 2-1-1 by calling 2-1-1 or 800-543-7709. The Duluth "hub" serves residents in 39 counties in Minnesota as well as Douglas County in NW Wisconsin.

**United Way Community Giving Campaign:** Each year, more than 500 local workplaces and thousands of individual donors participate in United Way's Community Giving Campaign. This campaign supports local health and human service programs that create real, lasting change for individuals and families in our region. Participating in this program helps businesses raise their public profile while assuring our partner agencies can focus on their clients. For more information contact Michelle Hargrave at 218-726-4771.

**United Way Community Services:** The AFL-CIO Community Services Program works with union members in a variety of ways. It assists union members in need. As a liaison, UWCS informs labor groups and change makers about the obstacles those in poverty face when trying to find employment. It also mobilizes the caring power of working union members to get them actively involved and participating in the United Way campaign and volunteerism. For more information contact Rachel Loeffler-Kemp at 218-726-4775.

**United Way Volunteer Center:** United Way's Volunteer Center connects workplaces and individuals with volunteer opportunities at over 60 local non-profit agencies. Volunteering is a hands-on way to see the impact local agencies are creating in our community and to help advance this work. Through the Volunteer Center's services and events, such as Day of Caring, agencies are provided with valuable skills and resources from community members. For more information contact Liz Pawlik at 218-726-4889.